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## **GETPRICE IS AN EXPERIAN HITWISE TOP 10 AWARD WINNER**

Comparison shopping site [getprice.com.au](http://getprice.com.au) has been named an Experian Hitwise Top 10 Award winner for January-June 2010.

During this period, [getprice.com.au](http://getprice.com.au) ranked No. 1 based on market share of visits among all Australian websites in the Experian Hitwise Shopping and Classifieds – Rewards and Directories industry

Chief executive officer of [Getprice](http://Getprice), Chris Hitchen has expressed his delight at [Getprice.com.au](http://Getprice.com.au) winning the award.

“We are thrilled that [Getprice](http://Getprice) has been recognised as the number one website in the Shopping and Classifieds – Rewards and Directories industry for January-June 2010.

“This award is testament to the incredible service [getprice.com.au](http://getprice.com.au) consistently delivers to our users and confirms why we’re a vital partner for every retailer in Australia. There is no better place to reach more shoppers than [getprice.com.au](http://getprice.com.au).

“At [Getprice](http://Getprice), we continually strive to provide retailers with exposure to a broad audience of consumers and this Award proves our capabilities to do so.”

[Getprice](http://Getprice) helps consumers make smart, informed purchasing decisions by enabling them to research products and compare offers from hundreds of retailers nationwide.

There are 900 retailers who list on [Getprice](http://Getprice) and more than 2 million products.

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### **For more information:**

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### **About [Getprice](http://Getprice)**

[Getprice](http://Getprice) is Australia’s leading comparison shopping site. The site allows consumers to make smart, informed purchasing decision by arming them with as much information on a particular product as possible, covering all stages in the consumer buying cycle. Merchants who list their products on [Getprice.com.au](http://Getprice.com.au) are trusted, reputable retailers who have met a certain criteria in order to be listed on the site and who undergo regular reviews based on consumer feedback. There are 900 retailers who list on [Getprice.com.au](http://Getprice.com.au) and more than 2 million products. [Getprice.com.au](http://Getprice.com.au) also has a mobile site and iPhone application for consumers to access and download to allow consumers to compare before they buy on the go.

### **About Experian Hitwise**

Experian Hitwise is the leading global online competitive intelligence service, helping clients protect and grow their market share through the application of internet measurement data. Experian Hitwise measures the largest sample of internet users - 25 million worldwide, including 10 million in the United States. This sample size allows clients to understand internet behavior and competitive activity through data that is unmatched in timeliness, depth and breadth. Experian Hitwise (FTS:EXPN), [www.experianplc.com](http://www.experianplc.com), operates in the United States, the United Kingdom, Australia, New Zealand, Hong Kong, Singapore, Canada, France and Brazil.

For up-to-date analysis of online trends, please visit the [Experian Hitwise Research Blog](#) and the [Experian Hitwise Data Centre](#).