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Carsguide.com.au launches sleek new design

carsguide.com.au today unveiled its fresh new site design, offering advertisers a more compelling and relevant space, with larger, more prominent spots.

And it gives users better access to relevant stories, photos and videos via a rotating image carousel, which is positioned against a sleek new black website that replicates the elements of a stylish vehicle.

General manager of carsguide.com.au, Gloria Poulakis, said the automotive space is becoming increasingly competitive.

"In order to stand out from the competition it is imperative that we provide our audience with exactly what they want – compelling content and the best functionality to buy and sell a car," she said.

"I am thrilled today to have successfully launched what we consider to be the best automotive website in the country."

Carsguide.com.au now offers a more defined site in terms of navigation.

The site also facilitates the growing demand for online interaction, with Blogs and Comment sections being better promoted throughout the site.

Other features on the site include the most recent motoring news, reviews and videos while popular features will continue such as the Petrol Price Finder, advice on buying, selling, financing and insuring a car.

Carsguide.com.au is fully iPhone optimised and available off-deck on other mobile phones via carsguide.mobi.

Please visit www.carsguide.com.au.

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To arrange an interview with Gloria Poulakis, general manager of carsguide.com.au, contact Luke Dean at News Digital Media:

Luke Dean
Senior Public Relations Executive
News Digital Media
T: 02 8114 7399
M: 0414 535 433
E: luke.dean@newsdigitalmedia.com.au

About carsguide.com.au:

Carsguide.com.au is News Digital Media's national digital automotive brand featuring comprehensive news and reviews from Australia's leading motoring experts.

Additionally, carsguide.com.au provides road tests, motoring tools and a marketplace for online classifieds. In addition to being available via the iPhone, carsguide.com.au is also available on other mobile phones via carsguide.mobi – the business' off-deck mobile offering.