

Media Release

**TRAVEL SEARCH ENGINE WEGO LAUNCHES \$20K 'HOLIDAY ENTOURAGE'
COMPETITION**

Win a holiday adventure for four!

Sydney, 27 April, 2009 - Travel comparison site, Wego.com.au has launched its biggest promotion since entering the Australian market.

The promotion, titled 'Holiday Entourage', gives Australians the chance to win a holiday adventure for four, including airfares, valued at \$20,000. To enter the competition, readers simply sign up to Wego's Weekly Travel Hot Deals Newsletter at www.wego.com.au/contests/entourage

Thanks to G.A.P Adventures the winner will take three friends on one of six trips:

- 8 days on a Tanzania Wildlife Adventure
- 13 days enjoying Ultimate Italy
- 15 days in beautiful Costa Rica
- 10 days Sailing the Greek Islands
- 13 days on an Egypt Family Adventure
- 15 days experiencing the Best of Bali and Lombok

The promotion is supported by a substantial online and press campaign.

Wego.com.au's local marketing manager Sam Lindner said that the promotion aimed to highlight the enjoyment of sharing travel experiences with friends or family.

"Many of life's most colourful and lasting memories are created whilst travelling, but we rarely get the opportunity to share them with more than one other person. Thanks to Wego, Australians now have the chance to spend the trip of a lifetime with three of their nearest and dearest.

"We'll take care of the travel planning and costs. All you have to do is choose the entourage you want to share the adventure with."

For more details about the competition which is live until May 31, please visit:

<http://www.wego.com.au>.

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About Wego.com

[Wego.com](http://www.wego.com) (formerly Bezurk.com) allows travelers to search for [flights](#), [hotels](#), [packages](#), [travel deals](#) and [travel research](#) across 100+ travel websites in the time that it normally takes to search just one. Wego searches travel websites in real-time so that the latest pricing and availability are shown. Travelers are then linked through to partner websites to book. Wego.com was founded in 2005 by former executives from Intercontinental Hotels Group (NYSE: IHG), Yahoo! (NASDAQ: YHOO), Priceline (NASDAQ: PCLN) and ZUJI. News Digital Media, the Australian digital arm of News Limited and part of News Corp (NYSE: NWS), is an investor. In 2007, Business 2.0 magazine named Bezurk as one of "31 of the world's hottest international web startups". For more information, please visit <http://www.wego.com/about>.

For Wego.com photos, logos and screen grabs: www.wego.com/mediakit
