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LEARNING SEAT PROMOTES DIVERSITY@WORK

Online training and compliance management company, Learning Seat, today announced a partnership with specialist strategic diversity management consultancy, Diversity@Work.

The partnership sees the two companies co-developing content for a series of programs that educate employees on diversity in the workplace.

Michael Solomon, chief executive officer of Learning Seat said that the partnership with Diversity@Work would strengthen Learning Seat's offering to the market.

"Diversity at work is essential for a strong workplace culture. A blended approach of both online and offline training enables flexibility to achieve organisational learning objectives.

"Combining our current suite of compliance and governance courses with the specialised content from Diversity@Work's training programs ensures we continue to provide Australian and New Zealand workplaces with the best range of contemporary personnel management support products.

"Diversity@Work is Australia's leading innovator in consultancy services, resources and training for organisations engaged in diversity management and workforce planning. We are excited to be working with them in promoting inclusive workplace cultures across the Australasian region."

Currently, Learning Seat offers online training courses in the areas of equal employment and sexual harassment; ethics and conduct; corporate governance; health and safety in the workplace; privacy; trades practices and consumer affairs; and recruitment selection. This suite will be expanded as a result of the Diversity@Work partnership.

Mark Heaysman, chief executive officer of Diversity@Work emphasised the importance of diversity within the workplace.

"Creating a diverse, inclusive workplace helps in achieving a company's strategic and operational objectives. Increased diversity within the workplace provides significant benefit to any employer, through increased innovation and productivity. It is our goal to promote this in as many relevant ways as possible.

"Diversity@Work understands that many organisations are seeking opportunity for blended or online training solutions. Whether to support widely dispersed staff, or to ensure that large numbers of employees gain the same messages at the same time, online training can improve the inclusivity of organisational education. Whilst it isn't a substitute for face to face, experiential training, online programs certainly provide a cost effective and efficient method to disseminate information.

“By partnering with Learning Seat, our programs can be accessed by hundreds of Australian and New Zealand companies through a user friendly online platform.”

Mr Solomon added “We, like our clients, continue to focus on corporate social responsibility, particularly in the current climate. We are excited that our partnership with Diversity@Work will enable us to support our clients to increase their CSR focus, ensuring they will be recognised as employers of choice”

The partnership between Learning Seat and Diversity@Work provides both organisations with an opportunity to support their client base, and the broader business community, with access to the latest learning and development products available, assisting their endeavours in creating diverse and inclusive workplaces or communities.

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About Learning Seat

Learning Seat is the leading Australian supplier of online learning centres for corporate and government entities, with strategic relationships with the major industry peak bodies. Learning Seat has a suite of over 400 online training modules prepared for local requirements, and currently supports over 260,000 users across Australia and internationally, growing at around 7,000 new users per month. Learning Seat helps organisations of all sizes to properly deliver, manage and control the training and information that must be directed to all staff and contractors, from their first contact with the organisation to the last. Learning Seat was established in 2000 and acquired by News Limited in August 2006.