



Media Release

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Get the best seat in the house with moshtix!

moshtix launches allocated seating platform – MOSHTIX RESERVED

Electronic ticketing company, moshtix today launched a new platform MOSHTIX RESERVED, enabling it to sell tickets for allocated seating events.

Built around convenience, the moshtix ticketing system empowers event goers to purchase tickets instantly and with lower fees than other ticket providers.

To date, moshtix has sold tickets primarily for concerts, dance parties, festivals, comedy, film and outdoor cinema. The launch of MOSHTIX RESERVED platform will give the company the capability to represent some of the largest events in Australia and extend its offering to a range of other markets, such as sport.

Making the announcement at the One Movement for Music Conference in Perth, moshtix general manager, Adam McArthur said, "The ability to sell allocated seating is a huge leap forward - enabling us to handle any event, any venue, seated or standing."

"It's a win-win for the event goer with the market getting more competitive. Previously venues and promoters haven't had much choice for their ticketing needs, with inflexible, high-cost agencies at one end or low service software providers at the other."

"moshtix provides greater control to the event holder through a flexible and low-cost offering utilising the latest technology and cutting edge management tools, along with our massive marketing reach."

"We look forward to driving change in how ticketing services are delivered in Australia. We expect it to be extremely popular as event goers see just how easy it is to get the best tickets in the house with moshtix," Mr McArthur said.

moshtix sells tickets through its website, via mobile phones, customer support line, and over 100 select retail outlets across Australia. moshtix has also developed both facebook and myspace applications to allow ticket sales through these social media platforms.

For more information, please contact:

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About moshtix:

Founded in 2003, moshtix's paperless ticketing system is built around convenience for the consumer, empowering moshtix partygoers to purchase tickets instantly and at a cheaper price. moshtix is dedicated to providing an innovative efficient ticketing service to promoters and ticket buyers alike, while delivering great value by keeping the booking fee consistently lower than other ticketing companies. The moshtix ticketing system is intrinsically less harmful to the environment than traditional

ticketing methods. moshtix is owned and operated by News Digital Media, the online division of News Limited. More information about moshtix can be found at www.moshtix.com.au