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CAREERONE.COM.AU AND ITCRA ANNOUNCE PARTNERSHIP

CareerOne.com.au to be official jobs supplier

The Information Technology Contract & Recruitment Association (ITCRA) today announced CareerOne.com.au as its new jobs supplier for it2.com.au, the IT recruitment industry's career portal.

Under the partnership, CareerOne.com.au will manage it2.com.au with underlying technology provided by recruitment software company, TurboRECRUIT.

As part of the agreement, any ITCRA members who advertise positions on it2.com.au will receive a discounted offer to advertise on CareerOne.com.au, further exposing their listings to CareerOne.com.au's audience of over 1.6 million users.

Similarly, any IT job advertiser who advertises on CareerOne.com.au automatically has their ad listed on it2.com.au.

The new it2.com.au will also provide training and career resources as well as tips for job seekers.

The chief executive officer of ITCRA, Danika Bakalich, said that providing a reliable, credible job search tool for ITCRA members was essential.

"When we launched it2.com.au, our aim was to provide the most genuine and comprehensive jobs board for the IT recruitment industry.

"By partnering with CareerOne.com.au and utilising their technology strengths and reputable sales team, I am confident we will be able to continue providing our members with a quality recruitment service."

The chief executive officer of CareerOne.com.au, Michael Harvey said he was delighted to be entering into this partnership.

"There is huge potential in the information technology industry, particularly at a time when it looks as if the jobs market is bouncing back. ITCRA's reputation in the IT industry is that of a trusted, credible and beneficial governing body.

"We are also excited to be their outreach arm to the IT recruitment industry. This fast moving industry requires a quality sales team to handle their advertising enquiries and I am confident our sales team here will offer them a superb service.

"Our team already has already developed strong relationships with a number of ITCRA members and look forward to establishing new relationships with others."

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About CareerOne.com.au:

CareerOne.com.au, one of Australia's leading digital employment brands, is a 50/50 joint venture between News Limited and Monster Worldwide.

CareerOne.com.au successfully integrates the print and online strengths of News Limited newspapers, News Digital Media and Monster.com, creating a leading recruitment service with national and international reach.

With jobs listed on-site and an unrivalled collection of career advice, articles, and resources, CareerOne.com.au provides first-class information and support tools for people looking for jobs wherever they are at in their career

CareerOne also provides advertisers a cost effective range of flexible advertising opportunities, including job listings, display and location based advertising and sponsorship of e-newsletters and job alerts.