



Media Release

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moshtix launches cheaptix!

Helping Aussies get more entertainment for their money

Electronic ticketing company, moshtix.com.au today launched a new cheaptix section giving Aussie consumers the ability to attend the best gigs in town for under \$25.

<http://www.moshtix.com.au/cheap-tickets.aspx> connects gig-goers with smaller budgets to a variety of live music events, comedy and festivals across Australia.

moshtix general manager, Adam McArthur said, "We launched cheaptix to help Aussies get more entertainment for their money. In one simple search, cheaptix delivers gig-goers with great events on sale for \$25 or less."

"From Whitley to James Morrison, there is something for everyone wanting to make their dollar go further and have a great night out."

"We recently surveyed more than 2,100 Aussies on their attendance to gigs and the impact of the economic downturn. It showed that attending live gigs was an important part of life for more than 60% of respondents."

"Many people are still feeling the pinch of the recent economic downturn and have tightened their purse strings. We wanted to give everyone the ability to attend a gig, no matter how small their budget is," Mr McArthur said.

Built around convenience, the moshtix ticketing system empowers event goers to purchase tickets instantly and with lower fees than other ticket providers.

moshtix sells tickets through its website, via mobile phones, customer support line, and over 100 select retail outlets across Australia. moshtix has also developed both facebook and myspace applications to allow ticket sales through these social media platforms.

For more information, please contact:

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About moshtix:

Founded in 2003, moshtix's paperless ticketing system is built around convenience for the consumer, empowering moshtix partygoers to purchase tickets instantly and at a cheaper price. moshtix is dedicated to providing an innovative efficient ticketing service to promoters and ticket buyers alike, while delivering great value by keeping the booking fee consistently lower than other ticketing companies. The moshtix ticketing system is intrinsically less harmful to the environment than traditional ticketing methods. moshtix is owned and operated by News Digital Media, the online division of News Limited. More information about moshtix can be found at www.moshtix.com.au