



Media Release

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Toys going for a bargain this Christmas

As Christmas Day fast approaches, trends released by Australia's shopping comparison website getprice.com.au show children's toys are going for never been seen before prices

Be it babies or teenagers you are shopping for, major items or stocking fillers, Getprice Chief Executive, Chris Hitchen said Aussie parents can take advantage of saving up to 80% on the recommended retail price.

"Right now, there are literally thousands of kids' toys for all ages on getprice.com.au. Shoppers can save up to 80% off pool toys and remote control cars, up to 60% on electronic games, up to 50% on kids' furniture, art kits and baby bouncers and much more."

"The strong Aussie dollar combined with a more competitive retail landscape is seeing toys go at record lows on Getprice.com.au this Christmas."

"While saving money, parents can also save time this Christmas by searching more than 750 Australian retailers from the comfort of their home through their computer or on the go through their mobile phone using our new iPhone application."

"Getprice is giving shoppers the ability to consider important factors such as warranty, product specification and reviews before making a purchase decision and stepping into the store, taking on the busy Christmas crowds."

"We encourage shoppers to do their research online and make an informed decision this Christmas. It's the best way to make your dollar go further and avoid disappointment," Mr Hitchen said.

A snapshot of products available on Getprice right now:

Product	RRP	Purchased via Getprice.com.au
Fisher Price Sensory Selections Bouncer	\$139.95	\$69.95 + \$9.95 shipping Save \$70 (50%) http://www.getprice.com.au/Fisher-Price-Sensory-Selections-Bouncer-Gpnc_365--38748862.htm
Fisher Price Little People Lil Pirate Ship	\$59.95	\$49.95 + \$9.95 shipping Save \$10 (20%) http://www.getprice.com.au/Fisher-Price-Little-People-Lil-Pirate-Ship-Gpnc_365--41308896.htm ;
Le Toy Van Doll House – Sweetheart Cottage with Furniture	\$259.95	\$229.95 + \$10.95 delivery Save \$30 (12%) http://www.getprice.com.au/Le-Toy-Van-Doll-House-Sweetheart-Cottage-With-Furniture-Gpnc_434--36361985.htm ;
Super Racer Roadway Series Track and Car Set	\$99.95	\$69.95 + \$9.95 shipping Save \$30 (30%) http://www.getprice.com.au/Super-Racer-Roadway-Series-Track-and-Car-Set-Gpnc_435--35404932.htm ;

1:24 Licensed Mercedes-Benz G55 AMG Remote/Radio Control RC Car	\$69.00	\$12.60 + \$9.31 delivery Save \$56.40 (82%) http://www.getprice.com.au/1-24-Licensed-Mercedes-Benz-G55-AMG-Remote-Radio-Control-RC-Car-BLACK-Gpnc_435--39030266.htm ;
Big Air Extreme 10ft Trampoline with safety enclosure	\$539	\$339.00 + \$29.52 delivery Save \$200 (37%) http://www.getprice.com.au/Big-Air-Extreme-10ft-Trampoline-With-Safety-Enclosure-FREE-Ladder-and-All-weather-cover-worth-Gpnc_234--41896740.htm ;
Portable Basketball set for children including hoop	\$100	\$59.95 + \$14.95 delivery Save \$40 (40%) http://www.getprice.com.au/Portable-Basketball-Set-for-Children-Includes-Hoop-with-Backboard-Metal-Stand-Ball-and-Pump-Gpnc_234--41367592.htm ;
Wheel of Fortune Board Game 2 nd edition	\$49.95	\$29.95 + \$9.95 delivery Save \$20 (40%) http://www.getprice.com.au/Wheel-of-Fortune-Board-Game-2nd-Edition-Gpnc_232--41368468.htm ;
New Electronic Sudoku Games Puzzle	\$25	\$9.99 + \$10.99 postage Save \$15 (60%) http://www.getprice.com.au/NEW-ELECTRONIC-SODOKU-SUDOKU-GAMES-GAME-PUZZLES-PUZZLE-Gpnc_232--40607428.htm
6 x Dragon Pool Rider by Bestway	\$420.80	\$79.95 + \$9.95 shipping Save \$340 (81%) http://www.getprice.com.au/6-x-Dragon-Pool-Rider-By-Bestway-Gpnc_234--41950353.htm

Getprice is Australia's leading independent shopping comparison site and the first port-of-call for savvy Australian consumers. Getprice displays up-to-date product and pricing information from more than 750 trusted Australian retailers, as well as useful buying guides, product reviews and user opinions in order to empower Australia's consumers and provide them with both choice and transparency. In doing so, Getprice provides valuable sales leads to Australian retailers.

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For more information, please contact:

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