



Media Release

Faced with a boring holiday season? Growing number of Aussies embark on Christmas adventures!

Sydney, December 17, 2009 –As Christmas fast approaches, a growing number of Aussie families are packing their bags and heading on “quirky” adventures this holiday season, according to travel comparison site www.wego.com.au.

According to Wego, people are taking a holiday break this year with the site recording over four times as many searches for flights and accommodation over the holiday period than for non-peak periods, as Aussies travel to see loved ones or embark on a Christmas adventure.

One Aussie family getting ready to embark on an adventure this Christmas is Adelaide's Waldie family. Helen, David, John and Carol Waldie today leave on a 13-day family adventure of Egypt.

Helen won the trip valued at \$20,000 when she entered a Wego competition in association with GAP Adventures earlier this year and decided to make the most of her trip over the festive season.

“I can't think of a better way to spend Christmas than visiting the Valley of Kings with my family and celebrating News Year's Eve under the stars of the Egyptian desert.”

“This will be my first Christmas overseas. I've always been fascinated with Egypt and I am really looking forward to my adventure this holiday season.”

“I'm sure it will be an experience I'll never forget,” Ms Waldie said.

Wego enables Aussie travellers to search for flights, hotels, packages, travel deals and travel research across 100+ travel websites in the time that it normally takes to search just one.

Popular and “quirky” holiday packages currently available through wego.com.au's partners include:

- Tanzanian Wildlife adventure
- Costa Rica Volunteer Project
- Sail through the Greek Islands
- Volcano Trail through through Guatemala, Honduras, Nicaragua and Costa Rica.

“Wego offers a variety of interesting holiday packages and adventures from dozens of travel providers for those wanting to spend their Christmas differently this year,” said Wego.com.au national marketing manager, Sam Lindner.

“There are some great last minute deals going and we encourage anyone faced with a boring Christmas to get online and check out the many fantastic adventures available on Wego.”

Wego also empowers Aussie travellers with the ability to see a snapshot of views and experiences of others voiced across the internet through their new review feature. To get the best travel deals available and get the inside scoop on the best hotels to stay at visit: www.wego.com.au

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About Wego.com

[Wego.com](http://www.wego.com) allows travellers to search for [flights](#), [hotels](#), [packages](#), [travel deals](#) and [travel research](#) across 100+ travel websites in the time that it normally takes to search just one. Wego searches travel websites in real-time so that the latest pricing and availability are shown. Travellers are then linked through to partner websites to book. Wego.com was founded in 2005 by former executives from Intercontinental Hotels Group (NYSE: IHG), Yahoo! (NASDAQ: YHOO), Priceline (NASDAQ: PCLN) and ZUJI. News Digital Media, the Australian digital arm of News Limited and part of News Corp (NYSE: NWS), is an investor. For more information, please visit <http://www.wego.com/about>.