



**Media release: 22 March, 2010**

## **CAREERONE.COM.AU LAUNCHES NEW SITE ON MONSTER PLATFORM**

The chief executive of [CareerOne.com.au](http://CareerOne.com.au), Michael Harvey today announced that the site is now fully integrated with the Monster global platform.

The new site offers job hunters a world class user experience, with improved functionality and a raft of enhancements to deliver a far more personalised job-hunting experience.

Improvements to [CareerOne.com.au](http://CareerOne.com.au) include:

- A personalised homepage for registered users - created via six different functional widgets that:
  - Search listings and recommend jobs based on user profiles and previous jobs,
  - Match goals from user profiles to current job listings,
  - Displays a user's most recent activity including job searches, uploaded resumes and cover letters.
- A streamlined application process that allows job hunters to apply for jobs in as little as two clicks.
- A detailed radius search that allows job hunters to find jobs closer to home and the incorporation of Google Maps on job listings
- A redesigned Career Advice section making articles and advice easier to find.
- Advice Forums that allow job hunters to post questions and get answers in a public online environment while opting to remain anonymous. Users can also provide their own tips and share experiences with other job hunters.

Mr Harvey said that the move onto the Monster platform signalled a significant milestone not only for [CareerOne.com.au](http://CareerOne.com.au) but for the Australian employment market.

"The response we've received from the industry about our Monster partnership has been very positive," Mr Harvey said.

"After relaunching our advertiser offerings in July last year and enhancing that functionality in October, we are thrilled to now be migrating onto Monster's latest technology platform to provide a world class user experience for Australian job-hunters.

"This is one of the key milestones since the joint-venture with Monster Worldwide was announced in November 2008, and with this new site, we look to continue to bring real competition to the online employment market.

“CareerOne’s more personalised and streamlined user experience will make it easier for job hunters to find and apply for relevant jobs, and recruiters and employers will see a continued improvement in the number of relevant applications and the quality of candidates delivered through [CareerOne.com.au](http://CareerOne.com.au).

“With the employment market showing gradual signs of improvement, now is an opportune time to confirm our position as an innovative, world-class employment destination that provides job-hunters the best support during their job search.”

Monster Worldwide and News Limited announced the [CareerOne.com.au](http://CareerOne.com.au) joint venture in November 2008.

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**About CareerOne.com.au:**

CareerOne.com.au, one of Australia’s leading digital employment brands, is a 50/50 joint venture between News Limited and Monster Worldwide.

CareerOne.com.au successfully integrates the print and online strengths of News Limited newspapers, News Digital Media and Monster.com, creating a leading recruitment service with national and international reach.

With jobs listed on-site and an unrivalled collection of career advice, articles, and resources, CareerOne.com.au provides first-class information and support tools for people looking for jobs wherever they are at in their career.

CareerOne also provides advertisers a cost effective range of flexible advertising opportunities, including job listings, display and location based advertising and sponsorship of e-newsletters and job alerts.