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**MOSHTIX SELECTED AS OFFICIAL TICKETING PROVIDER FOR
RUAPEHU MARDI GRAS 2010**

Emerging ticketing company [moshtix](#), has been chosen as the official ticketing provider for New Zealand's premier ski party event – Ruapehu Mountain Mardi Gras.

The family-friendly event celebrates winter, and mixes the cultural aspects of small town New Zealand with the fashionable and extreme aspects of one of the country's most popular winter activities – skiing.

David Williams of Production Associates who is managing the Mardi Gras event, said that moshtix was the easy choice given their strong ticketing and technological experience.

“For this year's fantastic event, we were looking for a more advanced ticketing solution for our customers. We were really impressed with moshtix's ticketing, technological, commercial and environmentally-friendly credentials so it was a natural choice to select them as the official ticketing provider for the Ruapehu Mountain Mardi Gras.

“Since entering the New Zealand market 12 months ago, moshtix has been successful in adapting its high-calibre services to cater for New Zealand promoters and audiences.

“I am very much looking forward to developing the relationship with the moshtix team.”

General manager of moshtix, Adam McArthur said that he was pleased to have been selected to ticket one of New Zealand's biggest party events.

“We have ticketed many big events in the past so are thrilled to have been able to bring our expertise over to the New Zealand market working with the Ruapehu Mardi Gras.

“There is huge potential for us in this country which is currently dominated by expensive, traditional ticketing companies.

“We hope to continually build our database of clients in New Zealand and really bookmark the moshtix brand here.”

In New Zealand, moshtix has already ticketed for SUNDAY, Passion Pit and Strung Out.

Details on the Ruapehu Mardi Gras are as below:

Date: Saturday 26 June, 2010

Opening times: 7pm until late

Location: Ohakune, at the foot of Mt Ruapehu

What: A party 600m above sea level with plenty of rides, top-quality pyrotechnics and an enigmatic line-up of kiwi performers.

Tickets information: General admission – \$30 per ticket from www.moshtix.co.nz. Children under 12 are free

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About moshtix:

moshtix is an electronic ticketing company which sells tickets through its website and select retail outlets. Tickets are delivered to consumers by email as a barcoded PDF. Founded in 2003, the paperless ticketing system is built around convenience for the consumer, empowering moshtix partygoers to purchase tickets instantly and at a cheaper price. The business primarily focuses on reaching a youth audience through concerts, dance parties, festivals, comedy, film and outdoor cinema. moshtix is dedicated to providing an innovative efficient ticketing service to promoters and ticket buyers alike, while delivering great value by keeping the booking fee as low as possible. The moshtix ticketing system is intrinsically less harmful to the environment than traditional ticketing methods. moshtix is owned and operated by News Digital Media, the online division of News Limited