

Media Release
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Does your business do more than mow the lawn?
List on TrueLocal.com.au

According to the latest data from online business directory, TrueLocal.com.au, Brisbane residents are searching online for businesses to help them around the home such as landscapers and gardeners. That's why home maintenance businesses should be where their customers are looking.

"With more than 8.6 million searches a month, this is a great opportunity for local home improvement businesses to get online."

"Far too often our team come across owners who recognise the importance of being online but don't necessarily have the budget to support a website," says TrueLocal Chief Executive Officer, John Allan.

"We're bringing local businesses and locals together in one place and giving customers the chance to tell businesses what they think. This makes the local landscaper or gardener reviewed on TrueLocal the best around."

A team of TrueLocal Digital Media Executives will be in Brisbane until 31 August to help local businesses take that leap into getting noticed online.

To book your meeting with a TrueLocal Digital Media Executive, call 1300 133 774.

- ENDS -

To interview TrueLocal, Chief Executive Officer John Allan, please contact: Belinda Humphries

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Note to Editors:

- TrueLocal.com.au is an online business directory where consumers can easily find the businesses they need, connect with the business they want based on other peoples ratings and reviews, and then share their own experience online with their friends on Facebook at TrueLocal.com.au
- More than 8.6 million searches are made on TrueLocal.com.au each month.
- Business listings on TrueLocal.com.au are provided to Google Maps, Yahoo!7 Local, Optus, Vodafone, 3, Virgin Mobile, Virgin Broadband, Navman and over 125 websites across the News Digital Media Network.
- TrueLocal.com.au is part of News Digital Media, the digital division of News Limited; one of Australia's largest and most innovative online networks.