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**PERTH FASHION FESTIVAL CHOOSES MOSHTIX
AS OFFICIAL TICKETING PROVIDER**

moshtix has been chosen to administer ticketing services for the Perth Fashion Festival, Western Australia's largest, premium, annual fashion event.

The partnership is part of a marketing package with *The Sunday Times* and is a fully integrated package including advertising, marketing, and ticketing

Marketing Manager for the Perth Fashion Festival Lauren Elliott said that she was delighted at what *The Sunday Times* and moshtix were able to offer as a marketing package for the event.

"This year, we decided to explore new ticketing options for the Festival. We have been extremely pleased with our relationship with *The Sunday Times* over the Festival's history so when they included moshtix as part of their 2010 sponsorship package, we were more than happy to select them as our official ticketing provider.

"Over the years, moshtix has demonstrated its capability of servicing high-profile, high-volume events and provided excellent value for us. We are looking forward to continuing our relationship with moshtix over the coming years."

General Manager of moshtix, Adam McArthur said he was excited that moshtix would be adding the Perth Fashion Festival to its client portfolio.

"As Western Australia's premier fashion event, it is with great pleasure that we administer the ticketing services for the event. By utilising our relationship with News Limited, we are quickly increasing our portfolio of home and lifestyle events.

"No other ticketing provider in Western Australia can offer such a powerful package."

moshtix was also recently chosen to provide ticketing services for the Brisbane Home Show in a marketing package with *The Courier Mail* and *The Sunday Mail* in Queensland.

Advertising Director of *The Sunday Times*, Simon Ingleson said that he was pleased to have extended *The Sunday Times'* marketing package to include moshtix.

"At *The Sunday Times*, we continually aim to provide the most value for our clients. We have had a strong relationship with the Perth Fashion Festival for 12 years and wanted to continue to innovate our marketing offer this year by including fellow News Limited property, moshtix in our package. moshtix has proven to be an experienced, professional ticketing company over the years so it was an easy addition."

The Perth Fashion Festival will be held 9-15 September 2010 around Perth. The Festival will celebrate, nurture and promote all aspects of the Western Australian fashion industry by staging inspirational and innovative fashion events on a world-class platform.

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For more information, please contact:

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About moshtix:

moshtix is the leading innovator in ticketing services selling tickets to some of Australia's best live music events, dance parties, festivals and theatre via its website, 95 outlets nationwide and its mobile and iPhone sites that does things differently. Founded in 2003, the paperless and environmentally-friendly ticketing system is built around convenience for the consumer, empowering moshtix partygoers to purchase tickets instantly and at a cheaper price with no mail-out or delivery fees. With over 450,000 subscribers to its newsletter, the business primarily focuses on reaching a youth audience and is fast expanding into additional events and locations around Australia. In 2007, the company became fully owned by News Limited.