



Media release: 8 November, 2010

GETPRICE HITS RETAILER MILESTONE

Commercial director of [Getprice](#), Matt Rigney, today announced that the comparison shopping site has reached a retail milestone and now lists 1000 retailers – an achievement no other Australian retail shopping site has accomplished.

Mr Rigney said: “Australian retailers are fast realising that the e-commerce market is booming and want their products in front of consumers online. That they are choosing to do this with Getprice is even better.”

Hitting the 1000 retailer milestone comes off the back of Getprice signing agreements with well-known retailers Bing Lee, Big W, Dick Smith and Rebel Sport.

These retailers join a burgeoning list of retailers choosing to list on Getprice including Officeworks, Apple, Dell, ABC Shop, Surf Dive n Ski and Super Cheap Auto.

Mr Rigney said he was pleased that respected and trusted consumer brands are continuing to choose Getprice as a place to invest in their online marketing.

“Bing Lee, Big W, Dick Smith and Rebel Sport are hugely reputable brands in their industries. With their products now listed on Getprice, our users are provided with a deeper search platform to compare products and prices ensuring they get the best value for money.

“Getprice now has the widest variety of retailers listing on site than any other shopping site in Australia. This means that when comparing products and offers on Getprice, consumers can feel confident they are given the most in-depth, up to date information to assist with their purchase.”

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About getprice.com.au

GetPrice.com.au is Australia’s leading shopping comparison site. The site allows consumers to make smart, informed purchasing decision by arming them with as much information on a particular product as possible, covering all stages in the consumer buying cycle. Merchants who list their products on GetPrice are trusted, reputable retailers who have met a certain criteria in order to be listed on the site and who undergo regular reviews based on consumer feedback. There are 900 retailers who list on GetPrice and almost 2 million products. GetPrice also has a mobile site and iPhone application for consumers to access and download to allow consumers to compare before they buy on the go.