



**Media Release**

**December 3, 2010**

## **Volkswagen Polo cleans up with Carsguide Best Green Car Award**

*Narrowly beating the Aussie built, Toyota Camry Hybrid*

Carsguide today declared the Volkswagen Polo 66TDI Comfortline Australia's best energy efficient car and awarded it the 2010 Carsguide Best Green Car.

As companies invest billions of dollars in the push for sustainable motoring, the Volkswagen Polo has narrowly beaten the first Australian built hybrid, the Toyota Camry.

In a remarkable sequel to Volkswagen Polo picking up the 2010 Carsguide Car of the Year award last week, the German manufacturer has backed up with its diesel variant proving a winner with the judges.

Other finalist contenders for the 2010 Carsguide Best Green Car award were the Holden Barina Spark and the Holden Commodore VE Series II E85.

Carsguide's judging panel of nine motoring experts carefully assessed each of the cars in areas of: fuel consumption, type of fuel and cost, CO2 emissions, impact on gross emissions, value, safety, technology and function.

"Aside from being the most frugal car in terms of fuel consumption, the Volkswagen Polo was felt by most to best satisfy all of our requirements," said Carsguide managing editor Ged Bulmer.

"The Volkswagen is proof you do not have to sacrifice style, safety or driving dynamics in the quest for lower emissions."

"The diesel engine's numbers are tough to ignore. Running Volkswagen's newest small capacity turbo diesel, the 1.6 TDI puts out 66kW and an extremely useful 230 Newton metres from 1750-2500 revs. This low-down torque gives the little hatch the assertive punch of a bigger engine and enables economical cruising."

"The five speed manual version uses as little as 4.0 litres per 100km in open road conditions and 5.8 in the city for a hybrid-challenging 4.7 litres in combined use. Equally important in the context of Best Green Car, the Polo TDI's emissions are a low 124 grams of CO2 per kilometre."

"While priced above most cars of its class, the new Polo is a first-class package, delivering drivers with greater efficiency, technical sophistication, badge desirability and functionality."

"The Camry Hybrid was a pleasant surprise in the Green Car contest with its remarkable fuel efficiency, strong performance, outstanding refinement and high safety levels."

"As the first Australian-built hybrid it also represents an important dawn for local manufacturing of a technology that will only become more widespread."

“And that is very good news for environmentally conscious car buyers, as is the rapidly growing range of more efficient cars on offer,” Bulmer says.

Previous winners of the Carsguide Best Green Car Award were the Ford Fiesta ECONetic in 2009, the Audi A3 TDIe in 2008, the Ford Falcon G6E Turbo in 2008 and the Hyundai i30 CRDi in 2007.

The 2010 Carsguide Best Green Car Award judges are:

- Ged Bulmer (Carsguide managing editor)
- Karla Pincott (Carsguide online editor)
- Neil Dowling (Carsguide motoring writer, WA)
- Mark Hinchliffe (Carsguide motoring writer, Qld)
- Paul Pottinger (Carsguide motoring writer, NSW)
- Craig Duff (Carsguide motoring writer, Vic)
- Stuart Martin (Carsguide motoring writer, SA)
- Peter Barnwell (Carsguide motoring writer, NSW)
- Ed Ordynski (Carsguide guest judge and former Australian rally champion)

Carsguide is giving the public the chance to say which car they think should win The Carsguide People's Choice Award. They can choose the best car in six categories:

- Best family car
- Best first car
- Best prestige car
- Best SUV car
- Best sporty car
- Best commercial car

By voting for all the six categories and picking an overall winner, the People's Choice Award participants have the chance of winning an iPad or shopping vouchers.

To view the shortlist of cars and to vote for the six People's Choice categories, please visit:

<http://www.carsguide.com.au/site/caroftheyear>

Carsguide.com.au users can read appraisals, view large photo galleries and watch videos of all the finalists to help with their decision. The winner of the Carsguide People's Choice will be announced on December 10.

**For further information or to arrange an interview with Carsguide managing editor, Ged Bulmer please contact:**

**Kate McQuestin on 0419 591 150 or [kate.mcquestin@carsguide.com.au](mailto:kate.mcquestin@carsguide.com.au)**

About Carsguide: Backed by more than 120 metropolitan, suburban and regional News Limited newspapers, Carsguide is Australia's largest automotive brand. Featuring the country's leading motoring journalists, Carsguide delivers readers the most comprehensive automotive news and reviews available, as well as a huge variety of car listings, handy tools, photo galleries and videos on its website, Carsguide.com.au. Carsguide gives users confidence by delivering them everything they need to know about buying, selling and running a car.