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LEARNING SEAT ANNOUNCES NEW MANAGEMENT APPOINTMENTS

The chief executive officer of Learning Seat, Tim Legge, today announced a series of new appointments to Learning Seat's senior management team.

Mr Legge announced:

- The introduction of a new regional structure that allows account managers and business development managers to work closer together
- Current national strategic partnership manager, Prudence Pascoe will become commercial director – southern region with responsibility over the Victorian, South Australian, Tasmanian and Western Australian markets
- Current national sales manager, Jason Bailey will become commercial director – northern region with responsibility over the New South Wales and Queensland markets as well as Learning Seat's New Zealand operation.
- The appointments of Cameron Hodgkinson as director – product development and Stacey Fisher as director – operations

All roles are newly created, are effective from 1 July, 2011 and report into Mr. Legge.

Mr Legge said:

"The Learning Seat team has previously operated in specialty silos with our strategic partnership managers and business managers working separately. Under this new structure business managers and strategic partnership managers can work closer together in their respective states, providing new and existing clients with a more dedicated service."

Prudence Pascoe

Prior to Learning Seat, Pru spent four years in the FMCG industry working at Brown Forman, Diageo and the Fosters Group in various account management and sales account management roles focussing on people management.

Mr Legge said: "Pru is an established leader in people management. Under Pru's guidance, client retention at Learning Seat improved significantly. She has shown a strong dedication to the company and has excelled in growing and establishing client relationships."

Jason Bailey

Jason was NSW/VIC Manager, at IPA – Integrated Solutions, before joining Learning Seat. In this role, he successfully established and grew a new division within IPA by providing unique sourcing, training and employment solutions to corporate and government in line with their diversity objectives.

"Under Jason's leadership, Learning Seat's client base doubled. Together with Pru, he helped Learning Seat achieve a 30 per cent year-on-year revenue growth. Jason brings exceptional skills and knowledge to this new role as well as demonstrated leadership strengths," said Mr Legge.

Cameron Hodkinson

Mr Hodkinson comes to Learning Seat from Salmat eLearning (formerly Aframe) where he spent the past three years as creative director, growing the team from a couple of multimedia developers to a creative team of 25 people.

Mr Hodkinson will be responsible for overseeing content and partnerships, user experience and the software development teams.

Mr Legge said: "Cameron has an incredible knowledge of the e-learning industry and outstanding leadership capability. An award winning instructional designer, I'm thrilled that he has joined the Learning Seat team during this exciting new phase."

Stacey Fisher

Ms Fisher joined Learning Seat as a strategic partnership manager in 2010 working on some of Learning Seat's biggest association clients. Prior to Learning Seat, Ms Fisher worked at FleetPartners where she worked on the company's business transformation program.

Learning Seat's multimedia and instructional design teams will be reporting into Ms. Fisher.

"Stacey brings exceptional relationship management skills and a compelling vision for the operations function at Learning Seat to this new role. I am looking forward to working with her as she transforms our operations function to bring a stronger service to our clients," said Mr. Legge.

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For more information or a copy of the advertising creative, please contact:

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