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## **LEARNING SEAT EXPANDS TO WESTERN AUSTRALIA**

*Opens office in Perth*

*Gives WA organisations stronger access to eLearning and compliance*

The chief executive officer of Learning Seat, Tim Legge, today announced the opening of the company's offices in Perth.

The office, which will be based in Perth's Sunday Times building, will be led by former Learning Seat Victorian sales manager, Tom Carlton who has relocated to Perth to open the office.

Mr Legge said that increased interest from the Western Australian market triggered Learning Seat's decision to open up an office in Perth.

"We've seen increased uptake and interest of the Learning Seat product in the WA market so it seemed logical to create a more established presence in the state to provide a stronger service to our friends there."

Current Western Australian clients include Australian Football League (AFL) clubs Fremantle Dockers, West Coast Eagles, Steel Blue, City of Fremantle, City of Perth and HBF.

"Due to the state's booming mining and resources sector, Western Australia is largely considered to have the strongest economy, and greatest prospects for future economic and employment growth of all the other states and territories in Australia.

"With this and the rise in awareness businesses are quickly gaining around the benefits of online training and how it affects a company's workforce and bottom line, we see a very promising future for eLearning in Perth and look forward to establishing our footprint in this city.

On the appointment of Mr Carlton to lead the office, Mr Legge said: "During his time at Learning Seat based in our Melbourne offices, former Perth boy, Tom, shone when it came to acquiring new business. While it is sad to see him leave Melbourne, I am confident he can carry his talents into the Perth market and help grow our presence there."

Mr Carlton joined Learning Seat in January 2010 as a Business Manager from Colleagues Information Solutions where he set up the start-up's Melbourne office. Since joining Learning Seat, Tom brought about 30 clients into the family including the likes of Simonds Homes, Adidas, Murdoch Children's Research Institute and Hills Industries.

"Currently there is very little eLearning presence in WA and I am really excited to be taking not just the amazing Learning Seat product, but also the culture of the business itself back across with me.

"WA is a state where there are many issues with delivering face to face training due to the geographical locations for many businesses. Learning Seat will offer them the ability to deliver, track and record high quality training for a fraction of their current costs."

To help launch the new office, Learning Seat is offering all new and current clients between 20-30 per cent off safe work training bundles.

Learning Seat will also be hosting a series of forums exploring how leading organisations are implementing safe work strategies.

For more information, to register interest to attend the forums or to take advantage of the safe work training bundles, organisations should contact [communications@learningseat.com](mailto:communications@learningseat.com).

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**About Learning Seat**

Learning Seat, a division of News Limited, is Australia's leading online training and compliance management company that provides learning and development solutions and fully customised induction courses for corporations, government groups, industry associations and commercial training providers. Learning Seat's compliance courses are written and managed by leading law firm, Clayton Utz ensuring that its clients are provided with the best and latest information about compliance management. Learning Seat supports more than 62,000 users across Australia and internationally, growing at around 15,000 new users per month.