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E-LEARNING PLATFORM LAUNCHES FOR SMALL BUSINESSES

LearnConnect enters the market

The chief executive officer of [Learning Seat](#), Tim Legge, today announced the launch of [LearnConnect](#) – a simple, cost-effective e-learning platform specifically designed for small to medium enterprises (SME's).

LearnConnect provides off-the-shelf, in-depth, certified compliance training with no long term contractual obligations specifically tailored for SME's.

Mr. Legge highlighted the need for SME employers to ensure a safe and compliant workplace.

"Big companies have for a long time been aware of the risks and costs that arise from poor employee knowledge in areas like workplace bullying, sexual and other forms of harassment, and poor occupational health and safety (OH&S) practices, and they've taken steps to ensure that employees are aware of their responsibilities.

"These issues can be just as important – and devastating – in smaller organisations, where it is much more difficult to be aware, on a day to day basis, what is going on in the workplace".

A Productivity Commission Report in 2010 found bullying and harassment in the workplace costs the economy about \$15 billion a year.

Research from AMP Capital Investors found the cost of workplace injuries due to poor OH&S procedures could cost a business six per cent of its profit.

"When it comes to compliance, many SME's find themselves unaware and vulnerable with how to deal with the enormity and risk of an uneducated workforce.

"Looking at high-profile cases like the David Jones sexual harassment case and the unfortunate outcome of café worker Brodie Panlock who committed suicide after being bullied at work, you are reminded of the need to ensure your employees are properly educated on these issues in order to minimise your own legal risks.

"LearnConnect builds on our extensive experience working with some of Australia's largest corporations to provide SME's with a one stop compliance training solution. Employees can easily access an extensive library of online training and compliance courses anytime, anywhere and at any pace – with costs up to 80 per cent less than other alternatives."

As a special introductory offer, LearnConnect is offering 50 per cent off all available courses until 31 December, 2011. Terms & conditions apply.

LearnConnect is serviced and managed by the team behind Australia's leading and award winning online training and compliance management provider Learning Seat. While Learning Seat specialises in providing elearning services to large corporations and associations such as the Australian Football League (AFL), Nike, Quicksilver, Toyota and hundreds of local government associations around Australia, LearnConnect has been developed to cater for smaller businesses with employee numbers 150.

For more information about LearnConnect, please visit learnconnect.com.au.

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About LearnConnect

LearnConnect is a service created and managed by Learning Seat — an industry leader providing high quality online solutions in compliance and development training. The company has developed a substantial library of well-researched online courses that are constantly kept up to date by educational and legal professionals who are specialists in their areas.

About Learning Seat

Learning Seat, a division of News Limited, is Australia's leading online training and compliance management company that provides learning and development solutions and fully customised induction courses for corporations, government groups, industry associations and commercial training providers. Learning Seat's compliance courses are written and managed by leading law firm, Clayton Utz ensuring that its clients are provided with the best and latest information about compliance management. Learning Seat supports more than 620,000 users across Australia and internationally, growing at around 14,000 new users per month.