Media Release **September 23, 2011**

Ben Foote appointed CareerOne Marketing and Communications Director

CareerOne Chief Executive, Michael Harvey today announced the appointment of Ben Foote to the role of CareerOne Marketing and Communications Director.

Effective immediately, Ben joins CareerOne with extensive management experience and a proven track record in driving business-to-business and consumer acquisition marketing programs that drive business results.

He will head the company's marketing department and oversee the strategy and development of the CareerOne brand. Most recently, Ben was Managing Director of SingTel Optus subsidiary PPS.

"We are delighted to welcome Ben to the team. He is a senior executive who brings invaluable knowledge and skill to drive our business forward."

"Ben joins us at a pivotal time for the company as we gear up for significant growth and launch a suite of premium recruitment products and employment solutions."

"His appointment will be instrumental to ensuring we build on the success to date and capitalise on our innovative and sophisticated offering," Harvey said.

"The opportunity to strategically contribute to the long term evolution of a company like CareerOne is an exciting challenge," said Foote.

"It has a strong foundation to drive major growth to be a clear challenger to Seek in the core jobs market and lead the way with many new innovative recruitment solutions."

Prior to PPS, Ben was Marketing Manager of Optus Pre-paid Mobile offerings and was Marketing Manager at ihug. Ben has an MBA from Barcelona and holds a Bachelors of Commerce and Law from The University of Canterbury.

For interview enquiries or more information, please contact:
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