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**WORLD-FIRST PARTNERSHIP FOR EBAY SEES CAREERONE.COM.AU AND
EBAY.COM.AU LAUNCH EBAY JOBS**

National employment website, CareerOne.com.au, and online marketplace, eBay.com.au, today announced the launch of eBay Jobs™ – <http://ebay.careerone.com.au>

A strategic partnership between the two brands, eBay Jobs™, powered by CareerOne.com.au, will let eBay users search for jobs and access career advice on eBay.com.au in a world-first integration for the online shopping giant.

Dr. Stephen Hollings, chief executive officer of News Digital Careers said that eBay Jobs™ was another step forward in strengthening the CareerOne.com.au brand in 2008.

“eBay is an international success story. At CareerOne.com.au, we are privileged to be partnering with such a reputable brand in this ‘first of its kind’ initiative.

“This partnership extends CareerOne.com.au’s reach to eBay’s 5.3 million monthly visitors, and puts our advertisers’ jobs in front of a growing audience. In addition to the hundreds of millions of products on-sale at eBay.com.au, members can now search for their next job on the site.”

Sharon Scheepers, Senior Director at eBay, said that CareerOne.com.au was a perfect fit for eBay.

“Being able to provide broader, complimentary offerings to eBay.com.au members is important. CareerOne.com.au’s extensive job listings, in-depth editorial advice and job hunting tools, provide the right combination of content for eBay.com.au members searching for the best products and services.”

Linked from the eBay.com.au homepage, eBay Jobs™ will feature the following tools to help eBay job-hunters:

- The CareerOne.com.au job search box
- Job Hunting Toolkit (including a salary calculator, sample resumes, email Job Alerts and a career newsletter)
- Links to the well-known 'Ask Kate' career advice column
- Links to other CareerOne.com.au features such as salary and wages information, a dedicated Graduate section and job hunting advice.
- A 'Post a Job' option for businesses to advertise job listings

eBay Jobs™ will also have links to job-related products in their respective eBay categories such as mobile phones, office equipment, men's and women's suits and travel guides.

Dr. Hollings continued: "CareerOne.com.au is committed to providing the best service for job hunters and recruiters alike. With the launch of eBay Jobs, not only are we welcoming a new group of users onto our site, but we have added another access point for our existing CareerOne.com.au users."

The launch of eBay Jobs™ follows the launch of MySpace Jobs – a partnership between MySpace Australia and CareerOne.com.au in January 2008.

CareerOne.com.au achieved a record 1,341,317 unique browsers in July 2008*.

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About CareerOne.com.au:

CareerOne.com.au is News Digital Media's (News Limited's digital business) national digital employment brand. CareerOne.com.au successfully integrates the print and online strengths of News Limited newspapers and News Digital Media, creating a leading recruitment service with truly national reach. With more than 100,000 job listings and an unrivalled collection of career advice, articles and resources, CareerOne provides unrivalled information and support for people looking for jobs or interested in their career development. CareerOne also provides advertisers a cost effective range of flexible advertising opportunities, including job listings, display and location based advertising and sponsorship of e-newsletters and job alerts.

About eBay

Founded in 1995, eBay created a powerful platform for the sale of goods and services by a passionate community of individuals and businesses. On any given day, there are millions of items across thousands of categories for sale on eBay. eBay enables trade on a local, national and international basis with customized sites in markets around the world. Through an array of services, such as its payment solution provider PayPal, eBay is enabling global e-commerce for an ever-growing online community. For a safe, secure and fun online shopping experience, eBay advises members to review and follow the Safe Trading Guidelines in the onsite security centre.

eBay.com.au is Australia's Online Marketplace®.