



**Media Release**

**November 9, 2007**

**WA dealership wins carsguide Dealer of the Year!**

**John Hughes Group voted as best in Australia**

carsguide.com.au has announced the car Dealer of the Year as voted by car owners across Australia. From over 2600 votes it was the John Hughes Group from Perth, Western Australia that won the inaugural award.

carsguide.com.au's Dealer of the Year competition ran from August to September, 2007 and consumers were asked to nominate their favourite car dealership based on the criteria of:

- Competitive pricing
- Extensive knowledge in aiding the decision making process
- Range and availability of vehicles
- Great service
- Whether they would recommend the dealer to their friends and family.

The John Hughes Group was a clear winner and will receive a trip for 2 people to the National Automotive Dealer Association (NADA) Convention and Expo from February 9 – 12 2008, held in San Francisco, California. The John Hughes Group also receives the official 'carsguide Dealer of the Year' badge to commemorate this achievement.

Since starting his own car dealership in 1969, The John Hughes Group has become the largest single location motor vehicle retailing company in WA with approximately 440 employees, and John Hughes himself, is recognised for his personal 'hands on' approach.

Many happy customers wrote into carsguide.com.au describing the dealership as a "breath of fresh air", "true to their word in every aspect" and a "dealership that prides itself on reliable vehicles, honesty and after sales care."

"We are very excited to present John Hughes group with this award." Ed Smith, carsguide Chief Executive Officer said. "The Dealer of the Year is all about rewarding dealership excellence and we congratulate John Hughes on being chosen as the best."

The presentation ceremony took place on Thursday 8 November with Ed Smith flying to Perth to award John Hughes personally with the Dealer of the Year trophy and prizes.

"I was extremely proud to learn that our business has been awarded the Carsguide Dealer Of the Year Award", John Hughes said. "Particularly when told we were nominated by our customers. It has proven to me that there is a positive customer valued link between online and offline advertising. My Company Philosophy is the basis of all my business decisions; "That of a friendly and efficient company, trading with integrity and determined to give it's customers the very best of service"

**About carsguide.com.au**

carsguide.com.au is News Digital Media's national digital automotive brand featuring comprehensive news and reviews from Australia's leading motoring experts. Additionally, carsguide.com.au provides road tests, motoring tools and a marketplace for online classifieds. The site carries more than 70,000 listings. carsguide.com.au is also available on mobile phone with carsguide.mobi – the business' off-deck mobile offering. Carsguide.com.au has experienced a 21% growth in unique browsers during the month of October\*.

\* (Source NNR - Market Intelligence Auto - Syndicated Content Category September 07 – October 07)

Samantha Findley – carsguide.com.au  
(02) 9288 7269  
0405567906  
[samantha.findley@newsdigitalmedia.com.au](mailto:samantha.findley@newsdigitalmedia.com.au)