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**NEWS DIGITAL MEDIA LAUNCH IPHONE-OPTIMISED VERSIONS
OF THEIR LEADING WEBSITES**

News Digital Media today announced the launch of specially designed versions of its websites for the Apple iPhone.

As well as being able to view News Digital Media's entire portfolio of websites, iPhone users can access iPhone optimised versions of:

- Leading news and information website, NEWS.com.au
- Local business directory, truelocal.com.au
- Music and entertainment ticketing website, moshtix.com.au

NEWS.com.au's mobile site, Australia's only personalised news and information service, will for the first time be customisable on-device, meaning that iPhone users will be able to choose the news content they want to view on their handset.

Truelocal.com.au will have a Location Based Service function enabling users to conduct on the spot searches for businesses within a specific radius of where they are standing.

moshtix will be the only ticketing provider in Australia that sells tickets via the iPhone and is the ticketing provider most compatible with the iPhone demographic.

In addition to the optimised sites, iPhone users will be able to use the 'Petrol Price Finder' on the carsguide.com.au mobile site, which compares petrol prices within a specific postcode.

News Digital Media's product manager – mobile, Paz Saavedra, said "designed specifically for the platform, these sites are fully iPhone optimised and accessible on any iPhone.

"Users can get the latest breaking news, search for a local business, view the latest music and concert information and search for the cheapest petrol prices straight from their iPhone.

"The iPhone's intuitive touch interface allows consumers to easily navigate and interact with News Digital Media's iPhone optimised sites and use its range of new features and tools.

"While costs of data vary from carrier to carrier, we have ensured all our mobile sites, including our iPhone optimised sites, are designed to be content rich and data friendly - helping consumers better manage their data costs.

"We believe the launch of the iPhone will change Australia's mobile landscape and redefine how people use their mobile phones. As such, we saw it as imperative to develop News Digital Media's presence on this platform."

To access News Digital Media's sites on the iPhone, users simply need to enter the standard site URLs into their iPhone web browser.

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PLEASE NOTE: Screenshots of NDM's iPhone sites are available upon request.

About News Digital Media

News Digital Media informs, entertains, empowers and connects millions of people through compelling and highly engaging digital media properties.

The operations of News Digital Media include properties NEWS.com.au, truelocal.com.au, CareerOne.com.au, carsguide.com.au, moshtix, Learning Seat and related activities involving News Limited newspaper websites, including dailytelegraph.com.au, theaustralian.com.au, heraldsun.com.au, couriermail.com.au, perthnow.com.au, adalaidenow.com.au, themercury.com.au along with magazine websites, including vogue.com.au, taste.com.au and notebookmagazine.com.

News Digital Media has investments in shopping comparison search engine, Getprice, web-based recruitment solutions company, RECRUITadvantage - the makers of turboRECRUIT and travel search engine WeGo.com (formerly Bezirk). These organisations operate separately to News Digital Media. News Digital Media also represents leading sports site, foxsports.com.au for online advertising.

News Digital Media is a carbon neutral company

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